TALIN LABS

Talin Labs has Strategic, Consulting and Engineering expertise in <u>Technology innovations</u> like <u>Product Compliance</u>, Blockchain Content Management, <u>Secure File Transfer</u> (Patented) and <u>AI & IOT</u> Sensor development

PRODUCT & MARKETING

- **Supplier Diversity**
- **Marketing Research & Consulting**
- **Product Research & Development**
- **Blockchain Tools**
- **Content Management**
- **Chatbots, AI Tools & Sentiment Analysis**
- **IOT, Sensors**
- **Google, Amazon & Microsoft Partnerships**

NAICS CODES

- **541613 Marketing Consulting**
- **541611 Administrative Management & General Management Consulting Services**
- **541910 Marketing Research**
- **541810 Advertising Agencies**
- **541890 Other Advertising Services**
- **541511 Computer Programming**
- **611420 Computer Training**
- **541720 R&D in the Social Sciences**
- **541820 Public Relations Agencies**

SAMPLE CASE STUDIES

- **Product Strategy and Innovation**

Challenges: Existing Medical Devices are expensive and require ongoing maintenance & High Software costs.

Our Solution: Product Research and full Product development of a Medical Device made from IoT Sensors with an accompanying Software package. Configured the device based on Doctor's and patient preferences for UCLA Children's hospital. Presented the solution to the Global Haemophilia Conference in May 2022. A patent is in process.

- **Security & Compliance Solution**

Challenges: Ensuring an IT system with the highest level of security. Designing and supervising investment banking DCM processes is a very complex, Cloud-based IT system.

Our Solution: Worked to create workflows on their investment banking DCM processes, and developed a hybrid cloud solution that keeps documents in their servers and serves as a backup for a Top 3 Global Investment Bank.

- **Food & Supply Chain Certification**

Challenges: Loss of consumer trust in the Manufacturers of Halal / Kosher / Vegan food & Diamond Merchants. Drive exports while building the brand and provide an easy solution for end-users with limited knowledge & low cost.

Our Solution: Four-phase end-to-end Blockchain-based certification solution, Auditing documentation, full traceability of the Supply chain process, Payment exchange & ID program.

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